

1 of 5

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

5011*

— REMARKS —

PLEASE SEE BELOW.
HAVE NEWS IN PRIME AIRING 830-930P AND JEOP/WHEEL AIRING
930-1030P AFTER NFL. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	5A-6A	NEWS	:30	\$185.00	09/05-09/07	3	1	3	\$555.00	
		Buyline Comment: NEWS										
	2	M-TU	5A-6A	NEWS	:30	\$185.00	09/10-09/11	2	1	2	\$370.00	
		Buyline Comment: NEWS										
	3	M-TU	6A-7A	NEWS	:30	\$450.00	09/10-09/11	2	1	2	\$900.00	
		Buyline Comment: NEWS										
	4	W-F	6A-7A	NEWS	:30	\$450.00	09/05-09/07	3	1	3	\$1,350.00	
		Buyline Comment: NEWS										
	5	W-F	7A-9A	NEWS	:30	\$550.00	09/05-09/07	3	1	3	\$1,650.00	
		Buyline Comment: TODAY										
	6	M-TU	7A-9A	NEWS	:30	\$550.00	09/10-09/11	2	1	2	\$1,100.00	
		Buyline Comment: TODAY										
	7	TU	9A-10A	NEWS	:30	\$200.00	09/11-09/11	1	1	1	\$200.00	
		Buyline Comment: TODAY II										
	8	W,F	9A-10A	NEWS	:30	\$200.00	09/05-09/07	2	1	2	\$400.00	
		Buyline Comment: TODAY II										

Rep Order# 6832077 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 104412

Printed: 07/18/2012 2:37 PM
Last Received: 07/12/2012 4:06 PM
Showing Buylines: All Lines

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Station KSNV-TV LAS VEGAS, NV.
Advertiser () HELLER FOR SENATE
Product HELLER FOR SENATE
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/05/2012 - 09/11/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	W-F	10A-11A	TODAY III	:30	\$200.00	09/05-09/07	3	1	3	\$600.00	
				Buyline Comment: TODAY III								
	10	M-TU	10A-11A	TODAY III	:30	\$200.00	09/10-09/11	2	1	2	\$400.00	
				Buyline Comment: TODAY III								
	11	M-TU	12P-1230P	NEWS	:30	\$275.00	09/10-09/11	2	1	2	\$550.00	
				Buyline Comment: NEWS								
	12	W-F	12P-1230P	NEWS	:30	\$275.00	09/05-09/07	3	1	3	\$825.00	
				Buyline Comment: NEWS								
	13	W-F	3P-4P	PHIL	:30	\$300.00	09/05-09/07	3	1	3	\$900.00	
				Buyline Comment: PHIL								
	14	M-TU	3P-4P	PHIL	:30	\$300.00	09/10-09/11	2	1	2	\$600.00	
				Buyline Comment: PHIL								
	15	M-TU	4P-430P	NEWS	:30	\$350.00	09/10-09/11	2	1	2	\$700.00	
				Buyline Comment: NEWS								
	16	W-F	4P-430P	NEWS	:30	\$350.00	09/05-09/07	3	1	3	\$1,050.00	
				Buyline Comment: NEWS								
	*17	W-F	430P-5P	NEWS	:30	\$450.00	09/05-09/07	3	1	3	\$1,350.00	
				Buyline Comment: NEWS								
				Station Remark: V2 1X NA 9/5 DT NFL								
	18	M-TU	430P-5P	NEWS	:30	\$450.00	09/10-09/11	2	1	2	\$900.00	
				Buyline Comment: NEWS								
	19	M-TU	5P-630P	NEWS	:30	\$725.00	09/10-09/11	4	1	4	\$2,900.00	
				Buyline Comment: NEWS								